

Press Release

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For Immediate Release

Label Traxx Training Webinars Help Users Lower Costs While Learning the Latest Techniques

Milwaukee, WI, *February 2009*—Label Traxx™ by Tailored Solutions—the most popular print business management software for flexographic narrow web label printers and converters worldwide—has added webinar based training to its training options, enabling users to dramatically reduce training costs while learning the latest software techniques and shortcuts. Label Traxx webinars, conducted several times each month, cover a variety of subjects, and augment traditional Label Traxx one-on-one webinars, on-site training, and classroom training at the Milwaukee Label Traxx office. Label Traxx webinar training is often directed at the use of specific Label Traxx modules, but also includes related techniques such as report writing and cost analysis. Recent topics include Super Reports, Scheduling, Accounts Payable, General Ledger, eTraxx, and the new version 5.3 of Label Traxx.

Discussing the Label Traxx webinar series, Tailored Solutions president Ken Meinhardt commented: “Label Traxx users have told us that while they value training related to their software, they often find it difficult to leave their manufacturing plants and travel to a central location for classes. Our webinars solve these problems. Users find them an efficient and extremely low cost means of gaining new knowledge and sharpening their skills. In the current economic situation, users consistently find our webinars an exceptional means of increasing the value of their Label Traxx software, and an especially effective means of training new employees and those who have taken on new responsibilities.”

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

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