

Here is late news from Tailored Solutions and Label Traxx:

Press Release

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For Immediate Release

Label Traxx Partners with RotoMetrics®

Milwaukee, WI, *September 2010*—Label Traxx™—the most popular print business management software for flexographic narrow web label printers and converters—is now linked directly with RotoMetrics. The worldwide supplier of precision rotary tooling is the latest industry vendor supported by Label Traxx. From either the Estimating or Order Processing module in Label Traxx, narrow web label manufacturers and converters can access the RotoMetrics MyRoto order system directly to quickly and reliably obtain tool pricing. Because Label Traxx dramatically reduces order entry time and rekeying errors, ordering RotoMetrics precision tooling becomes even faster, easier, and more reliable. The RotoMetrics MyRoto system immediately provides printers and converters with the ability to configure, price, and place orders on-line; track order status; and drop off or find files used to produce tools. Incoming RotoMetrics tools are automatically logged into the Label Traxx system, thus maintaining accurate tooling inventory at all times.

Announcing the partnership with RotoMetrics, Tailored Solutions sales manager Dorothy Asboth commented: “Tailored Solutions is proud to add RotoMetrics to the list of major industry suppliers linking to Label Traxx. By using this powerful Label Traxx feature, label producers and converters can further streamline their operations and eliminate errors.”

RotoMetrics, headquartered in St. Louis, Missouri, is a worldwide leader in precision rotary tooling for the printing and converting industries, with facilities in eight countries. For additional information, contact RotoMetrics at 800-325-3851 or www.rotometrics.com.

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Worldwide, Label Traxx™ is the most popular print business management software for flexographic and digital narrow web converters and printers. Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

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