

Here is the latest news from Label Traxx

Press Release

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For Immediate Release

Label Traxx Names Maciej Matejczuk Central and Eastern European Agent

Milwaukee, WI, *September 2011*—Label Traxx™—the print business management software for flexographic narrow web label printers and converters—has named Maciej Matejczuk their agent. Under the agreement, Matejczuk will market the Label Traxx product to label printers and flexographic converters throughout Central and Eastern Europe.

Announcing the appointment, Label Traxx president Ken Meinhardt commented: “Label Traxx is pleased to be associated with Maciej Matejczuk, who brings the company specific experience in the European label printing industry. As the Label Traxx agent for Central and Eastern Europe, he will make the most powerful label business management software available to narrow web label printers, flexographic printers, and converters throughout the region. We look forward to a long and mutually productive relationship.” Maciej Matejczuk, also commenting on the new relationship, said: “I am proud to represent Label Traxx, the leading print business management software for label printers.”

Maciej Matejczuk has extensive experience in the label printing and converting industry, as well as in developing international trade to Central and Eastern Europe. He is based in Białystok, Poland, and speaks fluent Polish, French, and English. He may be reached at maciej@labeltraxx.com.

Label Traxx provides automated job management software for the printing industry. The company was formed as Tailored Solutions in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Worldwide, Label Traxx is the most popular print business management software for flexographic and digital narrow web converters and printers. Label Traxx is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at +1-414-774-9997 or www.labeltraxx.com.