



Press Release

For more information, contact Ken Meinhardt at 414-774-9997 or ken@tailored.com

For Immediate Release

Tailored Solutions Label Traxx Feature Enables Users to Order Acucote Pressure-Sensitive Stock

Milwaukee, WI, *March 2008*—Tailored Solutions Label Traxx™—the popular print business management software for flexographic narrow web label printers and converters—now connects seamlessly with Acucote, a major supplier of pressure sensitive stock to flexographic narrow web label printers and converters. With this feature, Label Traxx users can access the Acucote order system directly from their software. As a result, ordering Acucote pressure-sensitive materials becomes easy, fast and reliable. Printers using Label Traxx can dramatically reduce order entry time by connecting directly and securely to the Acucote order website, thus eliminating double entries and greatly reducing the risk of errors. The Acucote system provides immediate order confirmation and advance shipment notice data. Bar codes on incoming Acucote products are automatically pulled into Label Traxx and no scanning is necessary to maintain an accurate inventory.

In discussing the enhancement, Tailored Solutions president Ken Meinhardt commented: “Label printers and converters now can use the most popular job management software in the industry to deal directly with another major vendor of label stock. Tailored Solutions is proud to be the first and only software provider to fill this need.”

Acucote is a privately owned and operated manufacturer of pressure-sensitive materials used in labeling and other custom and specialty applications. Founded in 1987, Acucote has headquarters and manufacturing facilities in Graham, North Carolina. The company distributes its products throughout the United States, Canada, and Latin America.

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and

Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

- End -