

Press Release

For more information, contact Ken Meinhardt
at 414-774-9997 or ken@tailored.com

For Immediate Release

Label Traxx by Tailored Solutions is Ready for New HP Indigo WS6000 Digital Press

Milwaukee, WI, *January 2009*—Label Traxx™ by Tailored Solutions—the most popular print business management software for flexographic narrow web label printers and converters worldwide—is ready for immediate interface with the new HP Indigo WS6000 digital press, which is scheduled for initial shipments early in 2009. The HP Indigo WS6000 digital press, targeted at longer run label production, is expected to be popular with production label manufacturers, many of which already use Label Traxx to manage their short-run digital and flexographic production

Announcing the software enhancement, Tailored Solutions president Ken Meinhardt commented: “Tailored Solutions is proud to take the lead in adding the HP Indigo WS6000 to Label Traxx capability. We expect that this new digital press will be extremely popular with label printers. As the leading software solution in the industry, Label Traxx must quickly accommodate the latest equipment used by our customers. Label Traxx enables label manufacturers to quickly and reliably determine the profitability of their equipment—an extremely important factor in implementing new presses.”

Tailored Solutions provides automated job management software for the printing industry. The company was formed in 1993 by Ken Meinhardt and David Porter, both of whom remain active in the business. Tailored Solutions offers two versions of its powerful job tracking software—Label Traxx™ for flexographic narrow web converters and printers, and Litho Traxx™ for sheetfed lithographic printers and prepress trade shops. All Tailored Solutions software is designed for use on both Macintosh and Windows platforms. Tailored Solutions is located in Milwaukee, Wisconsin, and may be reached at 414-774-9997 or www.tailored.com.

- End -